

## SOCIAL INCLUSION OPPORTUNITIES

# DIGITAL HERITAGE

### *collection of ideas*

---

## RIBERANA DEPARTMENT OF HERITAGE DIGITALISATION

The Digital heritage gives the chance to disseminate and preserve the cultural and natural heritage, without any space or temporary barriers. Digital heritage is an important part of the heritage and can help in the participation in social and work integration, a good example is the digital repository of Riberana ([riberana.es](https://riberana.es)) This repository of digital heritage objects was created thanks to the Department of Heritage Digitalisation in the Mancomunitat de la Ribera Alta, with the support of Laboral (employment service in Valencian Administration), and the Tourism Department in Valencian Government. This is a good tool for education, tourism (private and public tourism agents can use its content for their promotion campaigns) and also the participation and knowledge of local heritage by the community.



  
<https://riberana.es/en/>

## Social Opportunities

Two young people (under 30 years old), that just finished their studies, were hired with a 1 year contract term for both the tasks of data collecting and process, and web development. Thanks to Riberana, they get their first job, and some experience for their future career.

Their main tasks were:

- Image and video recording.
- Editing and ordering the information, for dissemination and preservation purposes.
- Creation of online and 360 tours.
- Developing the website, integrating other repositories and updating its content.
- Integrating the results in the Social Media.

The main benefits for the integration and participation of this group were the social and labour integration, their first job and incomes. It also must be highlighted the benefits for the local community in the participation and relation with the local digital heritage.

The objects were under Creative Commons license so other people could use them for other projects and digital works. The Digital heritage Department was launched thanks to the Interreg Europe Cd Eta programme.

Unemployed young people (18 - 29)  
Two person, full time.  
Profile: certificate in video and  
sound Webmaster  
Duration: 1 year

**TARGET GROUP**

**Main Institution Involved**

Labora - Employment Service in  
Valencian Region - MANRA