

SOCIAL INCLUSION OPPORTUNITIES

DIGITAL HERITAGE

collection of ideas

TOURIST DESTINATION PODČETRTEK

Tourist destination Podčetrtek in the Obsotelje and Kozjansko region, with 3 municipalities is one of the most developed tourist destinations in Slovenia. Its offer is based on spa, wellness and wellbeing and also on highly developed rural tourism. The destination has put a lot of effort into sustainable development and is a Slovenia green gold destination and is ranked among top 100 sustainable destinations in the world.



Project of Cultural Innovation

The aim of the project is to digitally innovate three elements /sits of cultural heritage. For this purpose, its been chosen: Monastery Olimje; Monastery gardens Olimje; Banovina wine centre

The procedure has 4 steps:

1. Digital scan of all 3 objects.
2. Digital reconstruction
3. Technology meets history. Combining all of the data gained with the reconstruction with modern technology.
4. Preparing a new tourism 5* experience by connecting all three digitalized elements of cultural heritage.

New technologies

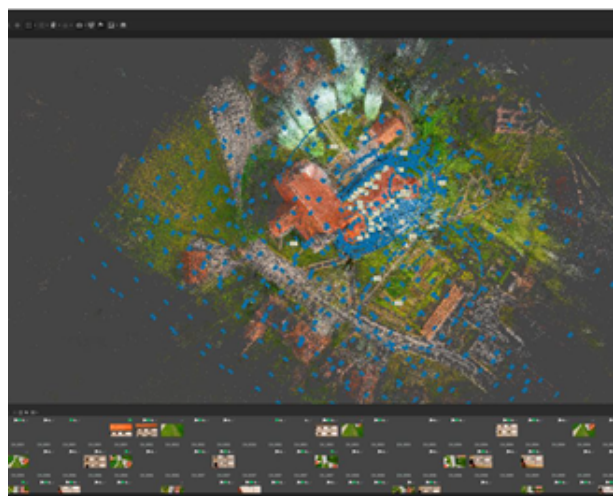
MONASTERIES

In the monastery will be added a recognition table in the room next to the third oldest pharmacy. The table will be used for education / learning. The theme of the table will be herby and the preparation of medicine, also all of the history will be interpreted.



BONOVINA WINE CENTER

Not all of the elements of cultural heritage have to be equally digitalized. The project has been more emphasis on the Banovina wine centre. The building of Banovina wine centre will be totally renovated the project of cultural innovation will give the building content. Digitalization will be carried out on the first floor of the building where the presentation of the wine area and the history of wine making in the area will be carried out.



- a) The smart object recognition table offers a digitalized learning experience, which will start by activating it with the four stones of the area which was once called Vierstein (four rocks). It is also used to be connected with the user's tablet, phone and enables the user to connect with the table.
- b) Printed panes with the presentation of the history of the building and area. Special room showing the development of wine - from the grapes to wine.
- c) The video of wine preparation will be shown on all of the walls of the room with special projectors. Essence and other effects will be added so you will be able to smell the wine and feel the elements (wind, rain, temperature...).