

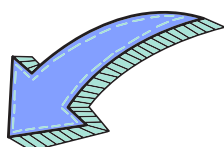
SOCIAL INCLUSION OPPORTUNITIES

DIGITAL HERITAGE

collection of ideas

ACCESSIBLE TOURISM APP

"The tourism of Cerveira (Portugal) -Tomiño (Spain) is an economic activity with great business and labor potential. Current tourism trends require new content and experiences that require the promotion of sustainable use of this riverside territory based on its endogenous resources.



<https://eurociudadecerv-eiratomino.eu/pt-pt/economia/>



Thus, Eurocity Cerveira-Tomiño created an innovative tool - App “Accessible Tourism” to help discover places of interest in both municipalities, especially designed for people with reduced mobility or visual impairment. Additionally, a tourism guide was developed in Vila Nova de Cerveira and Tomiño, with the aim of promoting the main natural, cultural and heritage resources of both municipalities, with a view to the sustainable development of a common territory.



This new App brings together “an interactive and bidirectional approach, which allows users to suggest changes or rectifications in the routes”, putting it in constant update. The technological application, available in Portuguese and Galician, presents a descriptive and visual list of the most relevant points of both counties (open spaces, monuments, art, architecture, museums and sports), duly accompanied by a description, an explanation of its surroundings and the degree of accessibility of both the car park and the associated route, as well as the existing sanitary facilities.

It is emphasized that the specificity of visual impairment was taken into account in the construction of the App, seeking to adapt the consultation of public spaces available to all citizens

**Available on Google Play
and App Store**

www.qrco.de/bbRSvL