

SOCIAL INCLUSION OPPORTUNITIES

INTANGIBLE HERITAGE

collection of ideas

MADE WITH LOVE ROMANIA

The traditional wall-carpet craftsmanship



The history

In the past, the wall carpets were produced by weavers in communities of Romania and used not only as decorative features and sources of insulation but also as part of a bride's dowry.

The Craftmanship

A variety of techniques were needed to produce the pieces with impressive motifs. Certain patterns also indicated where the weaver was from. Techniques have changed from vertical or horizontal looms practised in some parts, to tight picking (thread by thread) and other forms with weavers now able to work from home. Their models include all the traditional elements of Oltenia- flowers, birds, animals, people, in various combinations of colors and themes. These days, wall carpets are mainly appreciated as works of art for public and private spaces and exhibited at city festivals and ceremonies.

<https://bit.ly/2Lu7Aoz>

Made With Love Romania

Today, the barks are often used only as carpets. And the small number of workshops that produce them makes them be seen as real objects of art, sought after by lovers of beauty and crafts in Romania and abroad. In this context, a series of businesses appeared on the market that continue to weave the story of Romanian carpets and a beautiful example is "Made With Love Romania".

They are searching in the villages those rugs very special as design, some of them very rare and old, some of them in danger to be destroyed or they are buying from people who still have in their dowry chests and also from the small artisans who are not able to sell their products directly and to encourage them to continue.

Social Opportunities

All the authentic rugs are made in the little villages of Romania, using traditional techniques transmitted from generation to generation, pieces of history and beauty, back into the contemporan decor. In Romania, years ago, in almost every countryside house, women were making beautiful wool carpets, blankets and kilims. This tradition is almost estinguished and now there are only few places where the Romanian rugs are still realized. Later on, the business it began to identify small workshops or women who are still making such fabrics, both in Oltenia region and in other regions of the country. Unfortunately there aren't many artisans anymore and this initiative wishes and wants to help pass on the craftsmanship to future generations.



www.madewithloveromania.ro/

In villages, girls learn the art form from their mother or grandmother, while in cities craft centers, associations and colleges, as well as museums provide classes. Viewed as an expression of creativity and identity marker, wall carpet craftsmanship is also considered as a tool to unite groups in society of different ages and socioeconomic backgrounds.

The Romanian carpet is the key element, the work of art, that sanctifies the place.