

SOCIAL INCLUSION OPPORTUNITIES

INTANGIBLE HERITAGE

collection of ideas

CENTRO DI CULTURA POPOLARE



The "Centro di Cultura Popolare" ("Center of Popular Culture") from Melpignano is a cultural center that works in the field of training, In the "Other Training" sector, for the promotion of the Intangible Heritage, for Education for Sustainable Development and the valorization of rural culture. CCP was founded in 2014, with the headquarters In Melpignano (LE) thanks to the grants of Puglia Region- Project NIDI, New Business Initiatives. The activities are taking place on their place or in the public spaces, in collaboration with schools, community administrations, other socio-cultural and artistic associations, the offices of the Juvenile Court, Multifunctional Day Centers, Therapeutic Communities, thus Increasing the number of participants.

Their activity ranges from Theater to Music, Dance, Canto, Arts in all its forms (graphic, pictorial, plastic, visual, etc.), to rural culture and to gastronomy and wine, without neglecting the discovering and the valorization, especially among young generations with geographical and social obstacle, of techniques and ancient crafts, of agriculture, manual art and crafts. The main object of their studies is the knowledge of the community's Intangible Heritage. With a network of farms and tour operators, CCP develops proposals, actions and activities in the field of experiential, responsible and eco-sustainable tourism. It has an agreement with the Association BAI-Authentic Villages of Italy within the programme "Hospitable Villages".

In particular they are organizing meetings, conferences, internships, courses, study plans, studies and "memory archives", but also guided tours, animated trips and study holidays.

Methodology

The didactic, training, searching and in-depth methodologies follows the new experimental forms of "Integrated and personalized methodology" where the "theoretical lesson" is merging with the "practical and experiential" one, and the traditional one where the "transmission of knowledge" arrives from a "teacher" who has been able to preserve the knowledge of itself, "bear-witness" of a particular teaching, that is the results of a research or investigation.



From this perspective, 'popular culture' is seen as the 'architect' of the current changes, being marked as a 'source of inspiration' for creative, artistic, and expressive purposes. The 'communities' rich in this 'culture' are the protagonists of the cultural and pedagogical project where the eco-sustainability, respect for nature and earth, conservation of biodiversity, the enhancement of cultural heritage, is present, from the artistic to the landscape, the archaeological, the environmental, to the 'intangible' one.

The CCP should become a "school" (popular university) for the dissemination and promotion of culture, for the professional training, caring out as a first objective the conduction of permanent training activities. Their 'students' are participating in activities in order to learn, to deepen a passion, to socialize, to get back into the game, to create a new job opportunity, to have more opportunities or simply to get out of the 'disadvantaged' area. The role of the CCP is to bring anyone who has the curiosity and willing to learn closer to culture, to qualify professionally or develop an interest.

Developed Activities (2019-2020)

- GROWING IN THE NATURE- Training project for minors and "young-adults" from the Center of Juvenile Justice of the Court of Lecce.
- MEDIOEVALIA NEL BORGO I and II Edition - Artistic and cultural animation programme for the valorization of monumental evidence and the historical and cultural heritage of the area of Leverano (LE)
- FESTIVAL MAGNA GREECE "Music and Ancient Flavors" Pieve Emanuele (MI) XX Edition
- Workshops for Schools "Tamburello Tarantella"
- WOVES AND WIRES - Training courses on artisan weaving and days of animation "Harvest Canvas" with the involvement of the Migrant Communities and with the SPRAR of Lecce, Galatina and Termoli.
- EDUCATIONAL TOUR of GREECE SALENTINA "Stin Kardia - Lab At the Heart of Food" March 2019 "- Grecia Salentina: traùdia u kristù, strine intorno al focolare Dicembre 2019"
- CAMPUS Creative Holidays- Summer Creative Field- The Oasis of Conviviality

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- THE MARKET OF THE RIGHT- Organization of a market of KO Products with cultural animation and interventions of valorization the local agricultural and artisan productions
 - CAMPAGNE 2019 "The Nature that Cures - Preparation of oleolites, ointments and creams"
 - Excursions: - "The Narrative Forest" -"Soleto Sulitea, the Crypt of Saints Stephen and Sofia"- "The megalithic Salento, specchie, dolmen and menhir"
 - LAB "At the Heart of Food" - Internships and training meetings on traditional cuisine and the valorization KO of Sal products



CCP counts 11 staff members and a variable number of learners counting minors, adults and seniors reaching more than 200/year.

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Social Programmes

The educational center is collaborating for two years with RE-VOLUTION, a Juvenile Service of the Juvenile Justice Center for Puglia and Basilicata of the Department of Juvenile and Community Justice, that is offering an alternative educational system to the detention of young adults (16-21 y.o.)



CCP contributes to the reintegration into society of the young guests of the structure, coordinating and managing the Art and Nature lab "Growing in nature", which includes the "Orto Raccolto, Giardino Colto" initiative, designed to cultivate the body, mind and soul. It is an educational path (ecological citizenship) and training at the same time. Through the joint learning of traditional agricultural and artistic techniques, learners are offered not only the opportunity to learn how to design and manage a VEGETABLE GARDEN and a GARDEN through all the necessary interventions for their construction and maintenance, but also to participate in installations and artistic performances, designed to trigger the identity processes linked to places (place identity).