



SOCIAL INCLUSION OPPORTUNITIES

TANGIBLE HERITAGE

collection of ideas

ESCUELA TALLER (ET) PROGRAM

This program allows to hire vulnerable people, with difficulties to be inserted in the labor market, to reform and to put in value cultural and historical heritage.

In this way, on the one hand, the workers who are hired learn a trade, obtain an academic qualification and receive a salary for 1 year, and on the other hand, public heritage is repaired, restored and conserved for social use.

OBJECTIVE

This project focuses on heritage, which is used to train and hire people who have difficulties in finding work and to improve their heritage, thus providing them with a social/corporate use: educational workshops for children, guided tours, etc

http://www.labora.gva.es/es/entitats-col-laboradores-de-formacio

EXAMPLE

TARGET GROUP

Unemployed people with difficulties to finds a job

Monastery of La Murta de Alzira, while it is being restored through this program there is economic activity (material is bought from companies, salaries are paid) and social activity (vulnerable groups are used for guided tours (an association of friends of La Murta is created), educational workshops are held for schoolchildren trained and inserted), once the program ends and the heritage is restored it is put to use and and adults.



VICTOR REY, MARKETING SPAIN

