



“EU DIGITAL HERITAGE” PUNCH PROJECT EVENT

Organized by the Municipality of Larissa

9th – 10th June 2021. – Larissa (Greece) – Online Event

PUNCH Project (Participation of Underrepresented citizens for the valorization of the Cultural Heritage) is a network of 16 partners (local administrations and civil society organisation) from 13 countries. Its main aim is to give underrepresented groups the opportunity to intervene in the debate of the EU policies about the valorization of the Cultural Heritage. The PUNCH project is organizing the **5th International ONLINE Meeting** on EU policies and programs to promote the Valorization of Natural, Tangible and Intangible Heritage on the 9th and 10th of June, organized by the Municipality of Larissa (Greece), through a ZOOM event. During this event, participants will have the opportunity to know about “Mill of Pappas”, a cultural heritage museum in Larissa which has been transformed into an experimental cultural hive. Also, there will be presented the Digital Collection of the Municipal Art Gallery of Larissa G.I. Katsigras Museum. In addition, there will be presented the ERASMUS+ DIGICULT project “Capacity Building for the Digital Presentation and Preservation of Intangible Cultural Heritage”, the cultural initiative "The Heritage of Taste" which records and presents the cultural practices related to the gastronomic and medical history of Larissa and the case of the Innovative Video Production of Diachronic Museum of Larissa. The event will also be a time for sharing good practices between partners on the topic of this event. The Municipality of Larissa invites you to participate in this event, organized within the framework of the PUNCH project, and kindly ask you to:

1) **reply** to this email **confirming** your organization will be attending the event.

2) **register** at least **three (3)** participants before June 5, through the following link:

<https://docs.google.com/forms/d/1sQdN6Kbbo6L0EOJ4yZVSV-yjFFCOB1rSTwDbO2j4hbQ/edit>

3) During the second day, 10th of June, the partners will be asked to present the best practices for the valorization of the European Digital Heritage, thus we kindly ask you to fill in the file [HERE](#) the participants who will make the presentations so that we could arrange the agenda properly (5 minutes per presentation), with a timeline of all the presentations. This should be done before 6th of June .

On June 8, we will send via email to all the registered participants the link to the ZOOM platform.

AGENDA

09th June

- 12:00h | 12:15h** Zoom Coffee
- 12:15h | 12:25h** **PUNCH project Welcome speech** – Mr. Marcin Barczykowski, Mayor of Dabrowa (PL) and Evangelista Leuzzi, project Manager
- 12:25h | 12:35h** **Welcome speech** – Mr. George Soultis, Deputy Mayor of the Municipality of Larissa
- 12:35h | 12:45h** **Mill of Pappas – An Experimental Cultural Hive**, Ms Maria Nikolaidou, Municipality of Larissa
- 12:45h | 13:00h** **Culture in the Digital Public Space – The Collection of the Municipal Art Gallery – G.I. Katsigras Museum of Larissa**, Ms Ioanna Deligianni, Municipal Art Gallery – G.I. Katsigras Museum of Larissa
- 13:00h | 13:15h** **Capacity Building for the Digital Presentation and Preservation of Intangible Cultural Heritage – The ERASMUS+ DIGICULT project**, Ms Alexandra Karanasiou, DIMITRA Education & Consulting
- 13:15h | 13:30h** **The Heritage of Taste – The Heritage of Phrase**, Ms Kleri Bakoura, QUALIA
- 13:30h | 13:45h** **Public Museums and Innovative Video Production – The Diachronic Museum of Larissa in the Museums In Short Contest**, Ms Stavroula Sdrolia, Ephorate of Antiquities of Larissa
- 13:45h |** **Q&A**
- 14:00h |** Conclusions and end of the first session

10th June

- 12:00h | 12:15h** Zoom Coffee
- 12:15h | 12:30h** **Welcome of participants**, Mr. Evangelista Leuzzi, project coordinator
- 12:30h | 14:00h** **“EU Digital Heritage for the inclusion of disadvantaged citizens”** – exchange of good practices – all the partners
- 14:00h |** **Q&A**
- 14:15h |** Conclusions, feedback and end of the meeting.

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