



# Participation of Underrepresented Citizens in the valorization of the Cultural Heritage

- Network of Towns - 2018-2020

#### AIM

to give underrepresented groups and disadvantaged young citizens the opportunity to intervene in the debate on the FUTURE OF EUROPE in general and the EU policies about the valorization of Cultural Heritage in particular.



#### The Network

#### Organization name and Country

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Gmina Dabrowa (PL)
National Association of Municipalities in the Republic of Bulg (BG)
D'Antilles et D'Ailleurs (FR)
E'Junior (FR)
Opstina Raska (RS)
Razvojna agencija Sotla (SL)
Regionalna razvojna agencija Zasavje (SL)
Mancounidad de la Ribera Alta(SP)
Fattoria Pugliese Diffusa Associazione Culturale (IT)
Asociatia Nameless Art (RO)
Municipio de Vila Nova de Cerveira (PT)
M2C Institut fur angewandte Medienforschung GmbH (DE)
Dimos Lariseon (EL)
Municipality of Sveti Nikole
                            (FYROM)
Viesoji Istaiga Kauno Bienale (LT)
Fondacija Novi Sad 2021- Evropska prestonica kulture
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4 association of municipalities + 5 municipalities + 7 Civil Society Organisation

## BUDGET: 150.000 EUR

#### THE PROJECT

Will be possible thanks to the exchange of best practices among the project partners on how a proper valorization of the Cultural heritage could be helpful in fighting against social exclusion





training of 16 youth workers/policy makers and local administrators on how to organize the 5 Local Activities (in each country) concerning participation in the EU decision making process, in order to have a say in EU

## Meetings



6 International Meetings (total of 450 direct participants)- held in Unesco sites, European Capitals of Culture and physical historical buildings







#### EVENTS

Martinique (FR)
- Kick-off meeting

Local Activity 1-local partnership building activities (NGOs, Highschools, Universities)

2 Lecce (IT) - Matera (EU Capital of culture 2019; Alberobello UNESCO site) - EU Tangible Heritage

Local Activity 2-Social inclusion opportunities throught the valorization of the TH (collection of ideas)

Vila Nova de Cerveira (PT)- Natura 2000; Cerveira
 International Art Biennial; EU Policies and
 Programmes) - EU Natural Heritage



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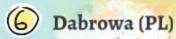
Local Activity 3-Social inclusion opportunities throught the valorization of the NH (collection of ideas)

Valencia (SP)- UNESCO Intangible cultural heritage of "Mare de Deu festivity" in Algemesi, "Las Fallas" in Valencia; EU Policies and Programmes - EU Intangible Heritage

Local Activity 4-Social inclusion opportunities throught the valorization of the IH (collection of ideas)

Larissaa (EL)- How to use digital tools for the valorization and preservation of the cultural heritage - EU Digital Heritage

Local Activity 5-Social inclusion opportunities throught the valorization of the DH



- Official Closure: evaluation, results, follow-up

## **Project Steps**

1. Preparation



- thanks to a Skype meeting

2. EVENTS

1 Kick-off meeting + 5 international events + 5 Local Activities





# 3. Evaluation and follow-up

- · Presentation of the ideas from the youth in the Local Activities for the D.H.
- Youth recommendations for the valorization of the EU C.H.
  - · Realization of an ENGO

## The Project

#### 1. Impact

The communication strategy adopted (Social Media Strategy, E-Learning platform and materials produced) and the Local Activities will assure to PUnCH the widest impact possible and it will permit to involve more than 40.000 indirect participants.

#### 2. Dissemination





- E-learning platform
- Facebook page
- · Local Activities
- International Meetings
- Training of youth workers and local policy makers
- Final Recommendations

#### Promotion on Social Media

#PUnCH

#EuropeforCitizens

#2018EYCH

#GminaDabrowa

# Your Organization Hashtag



## Financial Aspects

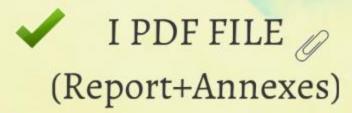
- 1. Reports for Hosting Costs (FR, IT, PT, SP, EL, PL)
- 2. Reports for Travel Costs (ALL)
- 3. Reports for Local Activities (ALL)

Copies of Invoices, Receipts, Tickets, Boarding Passes must be attached to every report file.

1 EVENT



1 REPORT



# THANK YOU FOR YOUR



dott. Evangelista Leuzzi Fattoria Pugliese Diffusa Associazione Culturale

https://www.facebook.com/fattoriapugliesediffusa/