



P.Un.C.H.

8-11 April 2019

Martinique (FR)



Participation of Underrepresented Citizens in the valorization of the Cultural Heritage

- Network of Towns -
2018-2020

AIM

to give underrepresented groups and disadvantaged young citizens the opportunity to intervene in the debate on the FUTURE OF EUROPE in general and the EU policies about the valorization of Cultural Heritage in particular.



Co-funded by the
Europe for Citizens Programme
of the European Union

The Network

Organization name and Country

Gmina Dabrowa (PL)

National Association of Municipalities in the Republic of Bulg (BG)

D'Antilles et D'Ailleurs (FR)

E'Junior (FR)

Opstina Raska (RS)

Razvojna agencija Sotla (SL)

Regionalna razvojna agencija Zasavje (SL)

Mancounidad de la Ribera Alta (SP)

Fattoria Pugliese Diffusa Associazione Culturale (IT)

Asociatia Nameless Art (RO)

Município de Vila Nova de Cerveira (PT)

M2C Institut für angewandte Medienforschung GmbH (DE)

Dimos Lariseon (EL)

Municipality of Sveti Nikole (FYROM)

Viesoji Istaiga Kauno Biennale (LT)

Fondacija Novi Sad 2021- Evropska prestonica kulture (RS)

**4 association of municipalities + 5 municipalities
+ 7 Civil Society Organisation**

BUDGET:

150.000 EUR

THE PROJECT

Will be possible thanks to the **exchange of best practices** among the project partners on how a proper valorization of the Cultural heritage could be helpful in fighting against social exclusion



training of 16 youth workers/policy makers and local administrators on how to organize the **5 Local Activities** (in each country) concerning participation in the EU decision making process, in order to have a say in EU

Meetings



6 International Meetings (total of 450 direct participants)- held in Unesco sites, European Capitals of Culture and physical historical buildings



EVENTS



Martinique (FR)

- Kick-off meeting



Local Activity 1-local partnership building activities (NGOs, Highschools, Universities)

② **Lecce (IT)**- Matera (EU Capital of culture 2019; Alberobello UNESCO site) - **EU Tangible Heritage**

Local Activity 2-Social inclusion opportunities through the valorization of the TH (collection of ideas)

③ **Vila Nova de Cerveira (PT)**- Natura 2000;Cerveira International Art Biennial;EU Policies and Programmes)- **EU Natural Heritage**

EVENTS



Martinique (FR)
- *Kick-off meeting*



Local Activity 1-local partnership building activities
(NGOs, Highschools, Universities)



Lecce (IT)- Matera (EU Capital of culture 2019; Alberobello UNESCO site) - **EU Tangible Heritage**

Local Activity 2-Social inclusion opportunities through
the valorization of the TH (collection of ideas)



Vila Nova de Cerveira (PT)- Natura 2000;Cerveira International Art Biennial;EU Policies and Programmes)- **EU Natural Heritage**





EVENTS

Local Activity 3-Social inclusion opportunities through the valorization of the NH (collection of ideas)

- ④ **Valencia (SP)**- UNESCO Intangible cultural heritage of "Mare de Deu festivity" in Algemesi, "Las Fallas" in Valencia; EU Policies and Programmes - **EU Intangible Heritage**

Local Activity 4-Social inclusion opportunities through the valorization of the IH (collection of ideas)

- ⑤ **Larissaa (EL)**- How to use digital tools for the valorization and preservation of the cultural heritage - **EU Digital Heritage**

Local Activity 5-Social inclusion opportunities through the valorization of the DH

- ⑥ **Dabrowa (PL)**
- Official Closure: evaluation,
results, follow-up

Project Steps

1. Preparation



- thanks to a Skype meeting

2. EVENTS

1 Kick-off meeting + 5 international events + 5 Local Activities



3. Evaluation and follow-up



- Presentation of the ideas from the youth in the Local Activities for the D.H.
- Youth recommendations for the valorization of the EU C.H.
- Realization of an ENGO

The Project

1. Impact

The communication strategy adopted (Social Media Strategy, E-Learning platform and materials produced) and the Local Activities will assure to PUnCH the widest impact possible and it will permit to involve more than 40.000 indirect participants.

2. Dissemination



- E-learning platform
- Facebook page
- Local Activities
- International Meetings
- Training of youth workers and local policy makers
- Final Recommendations

Promotion on Social Media

#PUnCH

#EuropeforCitizens

#2018EYCH

#GminaDabrowa

Your Organization Hashtag



Financial Aspects

1. Reports for **Hosting Costs**
(FR, IT, PT, SP, EL, PL)
2. Reports for **Travel Costs** (ALL)
3. Reports for **Local Activities** (ALL)


Copies of Invoices, Receipts, Tickets, Boarding Passes
must be attached to every report file.

1 EVENT



1 REPORT



1 PDF FILE 

(Report+Annexes)

THANK YOU FOR YOUR



dott. Evangelista Leuzzi
Fattoria Pugliese Diffusa Associazione Culturale



<https://www.facebook.com/fattoriapugliesediffusa/>