

## SOCIAL INCLUSION OPPORTUNITIES

# TANGIBLE HERITAGE

## *collection of ideas*

### THE MILL OF PAPPAS PROJECT

The “Mill of Pappas” is the most important monument of the modern period of the city. The building complex of the Pappa’s Mill is characterized as a historical listed monument by the Ministry of Culture. Mill of Pappas belongs to the Municipality of Larissa that has turned the complex into a cultural hub.



## OBJECTIVE

- To restore a significant monument of the industrial profile of Larissa. The purpose of the Municipality's intervention was to promote and re-use an abandoned shell to create a cultural space as a point of reference.
- To create the conditions for evolving into a focus point of the cultural sector, involving public, private and civil stakeholders that produce and offer cultural content.

## IMPACTS

### **Energizing the local government and its cultural entities**

As a focal point for culture and the “house” for many of the Municipal cultural organizations, the Mill played the role of a melting pot where closeness created interactions and interesting joint ventures. That resulted in other municipal cultural entities outside the Mill to participate more actively in joint events and projects and offer more diverse content, not only for the general audience but also for special social groups (refugees, people with disabilities, elderly, youth etc)

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# IMPACTS

## Perception of heritage and public space

The Mill project was the first to incorporate modern uses in a historic monument, changing the perceptive of monuments from a “frozen” structure to a “living and breathing” public space. That experience led to more plans of “activating” monuments with new activities, as part of a “dialogue” between heritage and society

## Culture as an equal contributor in city development

Cultural industries and the creative sector have great possibilities of job creation, financial results and stabilization role in a time of crisis, while they can provide ample opportunities for more active citizens. Culture can also drive social entrepreneurship and awareness for the acceptance and promotion of cultural and social diversity in a global community.



## Showcasing the power of cooperation and synergies

The experiment of the Hive presented in a public and open way the momentum that can be created and utilized when stakeholders work together and cooperate for a common goal. Involving a lot of different organizations in a common vision for lifelong learning, social inclusion and active citizenship, with culture playing an important role

## Build social cohesion and recognizing diversity

All the cultural entities now offer diverse programs (trainings, workshops, educational projects, etc) for more social groups, schools, children, adults and elders, people and artists with disabilities, various art disciplines and professionals. Also, all the festivals' programs are designed after open calls, the main focus being to include as many diverse activities for all citizens and visitors.

